TRANSFORMSPACE

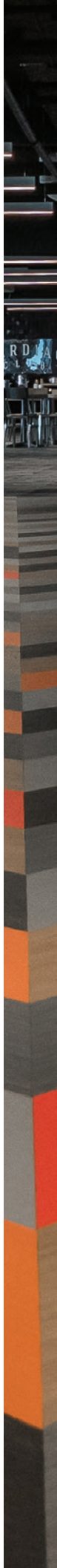
VISUALIZATION SERVICES

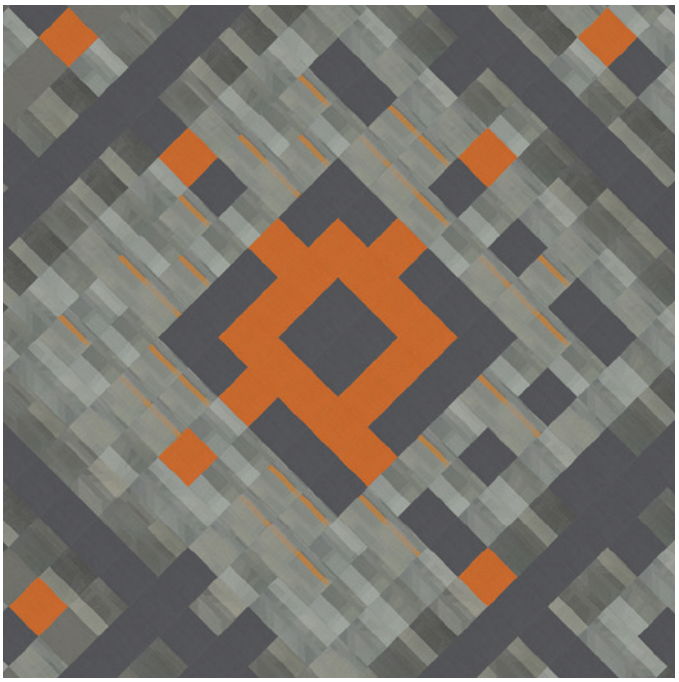
patcraft®

INSPIRE.
CREATE.
TRANSFORM.

FROM INSTALLATION METHODS TO VISUALIZING COLOR SCHEMES IN A FLOOR PLAN, TO UNDERSTANDING THE AMOUNT OF FLOORING MATERIAL NEEDED FOR AN INSTALLATION, PATCRAFT'S COMPLIMENTARY VISUALIZATION SERVICES TEAM IS AVAILABLE TO CREATE RENDERING FILES BASED ON YOUR FLOOR PLANS, DESIGN INSPIRATIONS, OR SKETCHES YOU PROVIDE.

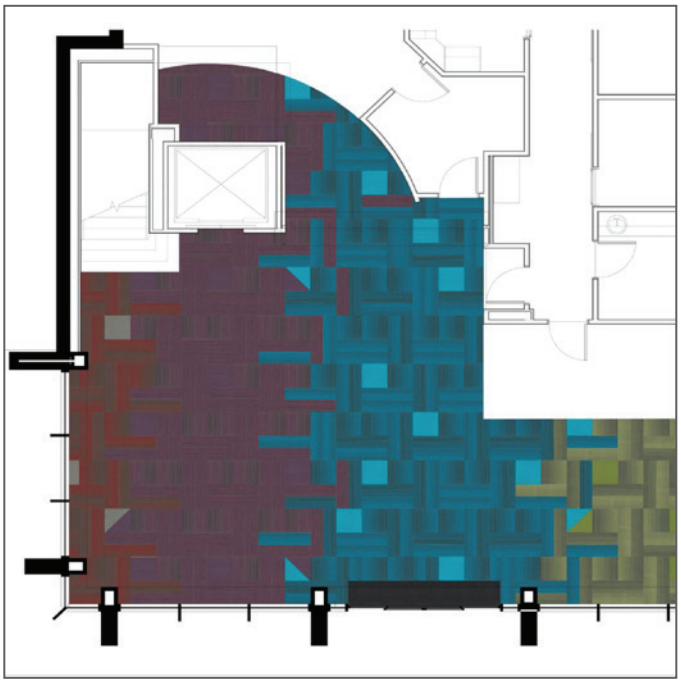
Visualization custom design studio





CUSTOM PATTERNS

CUSTOM ROOM SCENES



2D CONCEPTUAL LAYOUTS

INSTALLATION GUIDES
(PAINT BY NUMBERS)

TRANSFORMATION STEPS

TRANSFORM YOUR SPACE WITH THESE STEPS

STAGE 1

CONCEPT

STAGE 2

VISUALIZATION

custom patterns
custom room scenes
2D conceptuals

STAGE 3

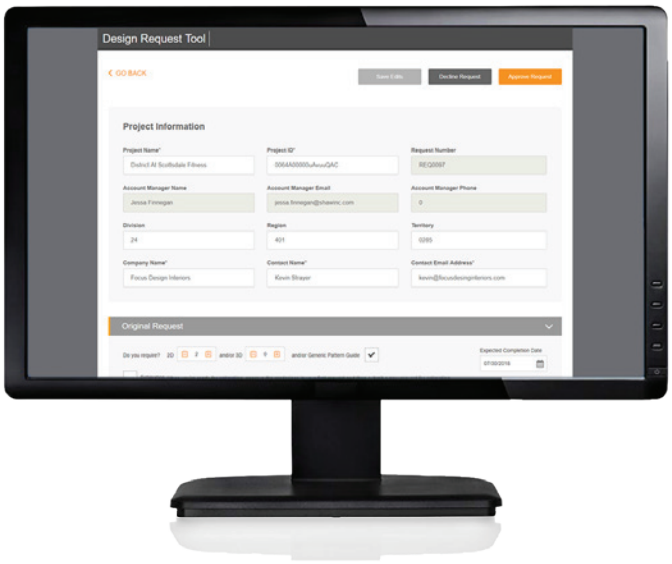
ESTIMATING / INSTALLATION GUIDES

FINALIZE

ORDERING & INSTALLATION

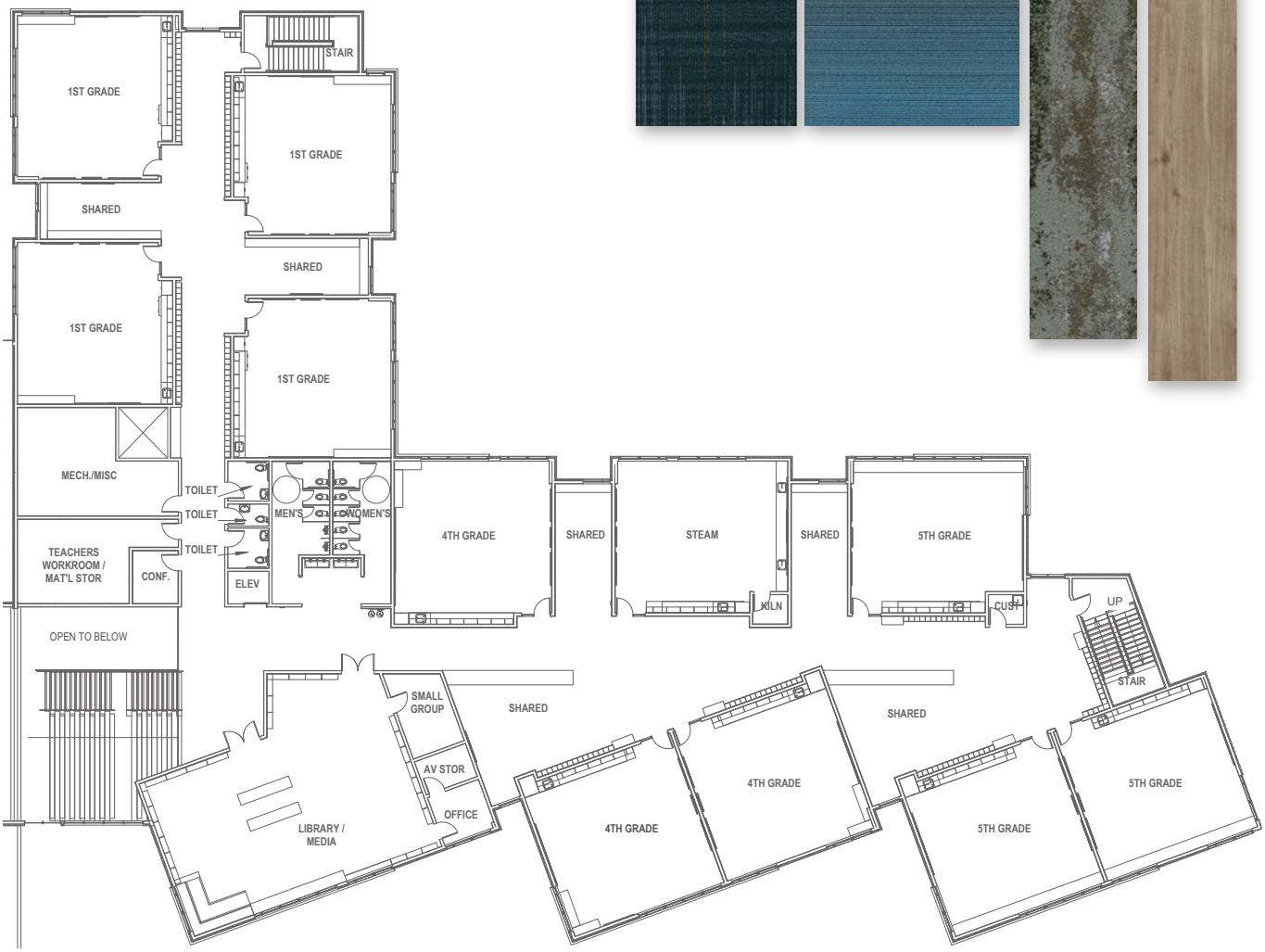
NOTE: Stage 2 Visualization items can be requested individually or as a whole, depending on the project needs.

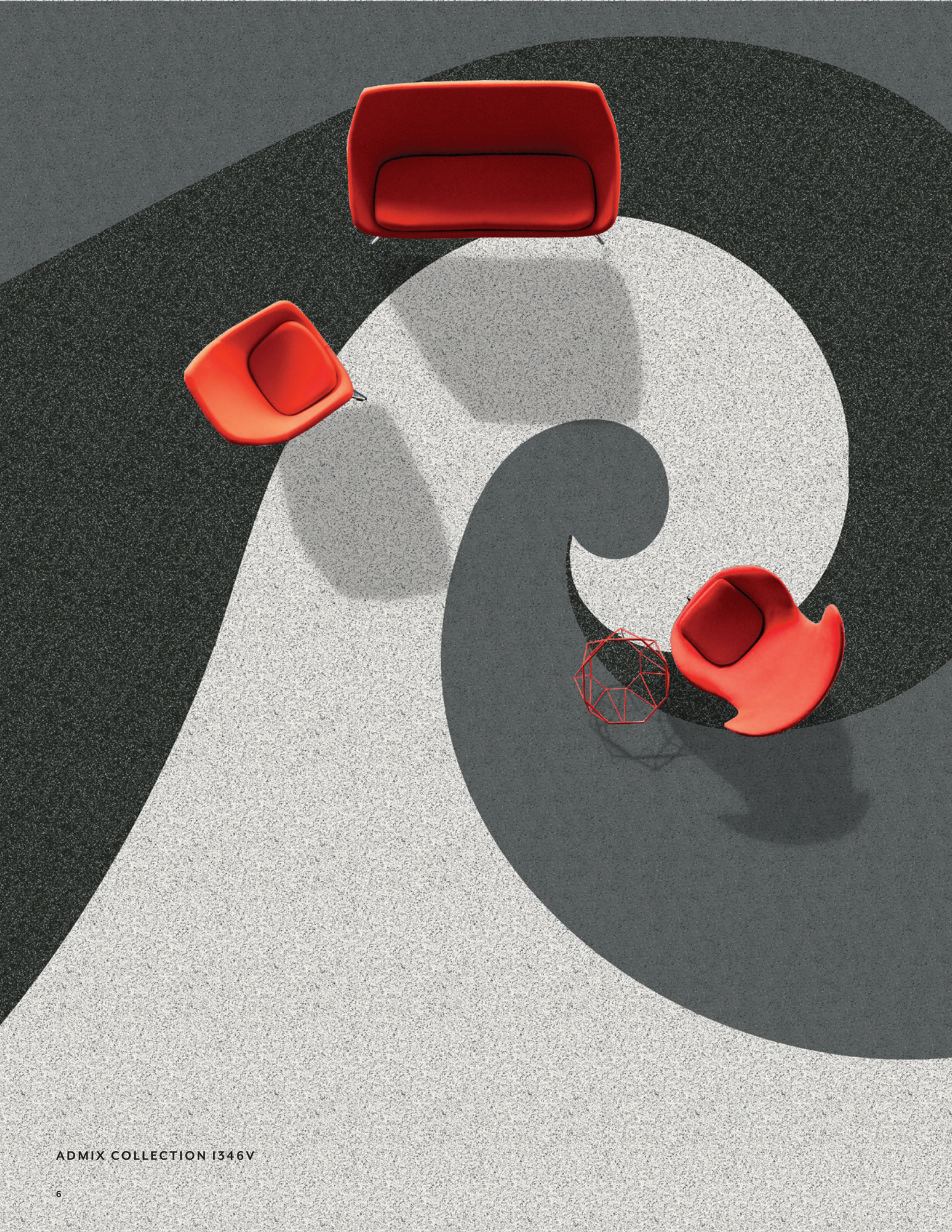
STAGE 1



CONCEPT

Discuss your project and budget with your Account Manager to determine general design and then select styles and colors that work within those parameters. Once selection has been made, your Account Manger will then submit a request to the visualization team.



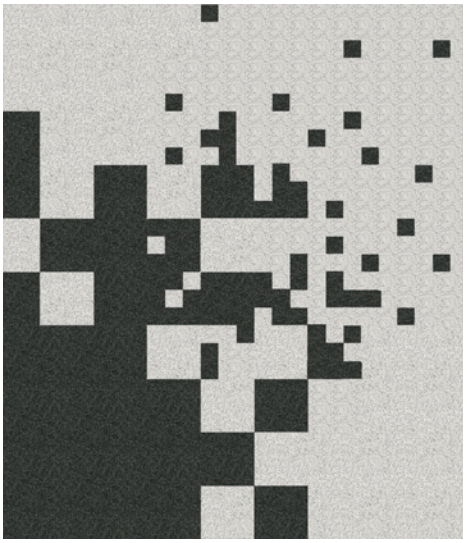


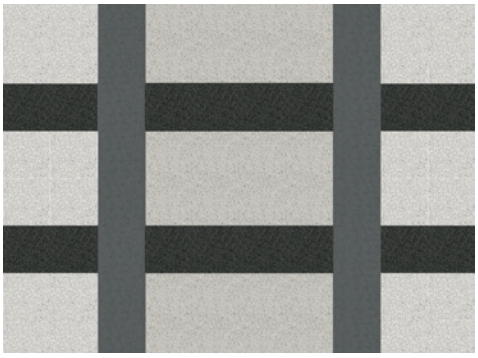
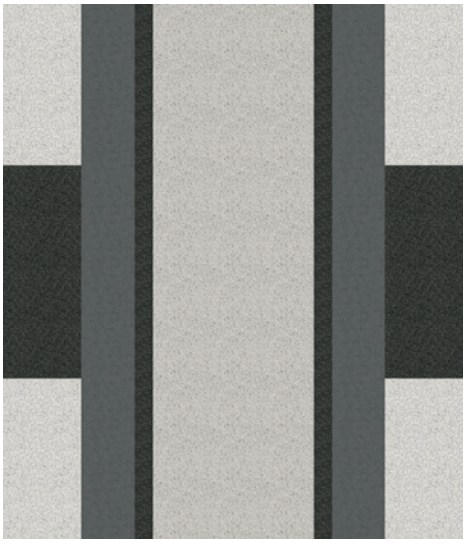
STAGE 2

VISUALIZATION | CUSTOM PATTERNS

The visualization team will either work with an installation pattern you've selected or you can choose from one of our pre-designed patterns. Patterns can be created using the products shown or with substitutions. Additional design assistance is available by video conference call with a member of our in-house design team. Our designers can assist with pattern design, product choice and color scheme selections.

Lead time: 3-5 business days



NOTE: Colors represented may vary based on printer and/or monitor settings; clients should always refer to their physical product samples for exact colors.

BEFORE

CLIENT REQUESTED:
less busy style / less distracting pattern
calmer colors / match brand
better quality / more comfortable
no VOCs / better for human health
AFTER

CREATE

STAGE 2

VISUALIZATION | ROOM SCENES

The team will create a custom room scene of the products in either a room scene provided or in one selected from the bank of stock images. The purpose of this process is to help aid the client to see their vision prior to moving onto the next step.

Lead time: 3-5 business days

REQUIREMENTS TO GET STARTED:

(FOR CUSTOM PATTERNS, ROOM SCENES, AND/OR 2D CONCEPTUALS)

INFO

PROJECT DETAILS

project name
location
dates
contacts

VISUALS

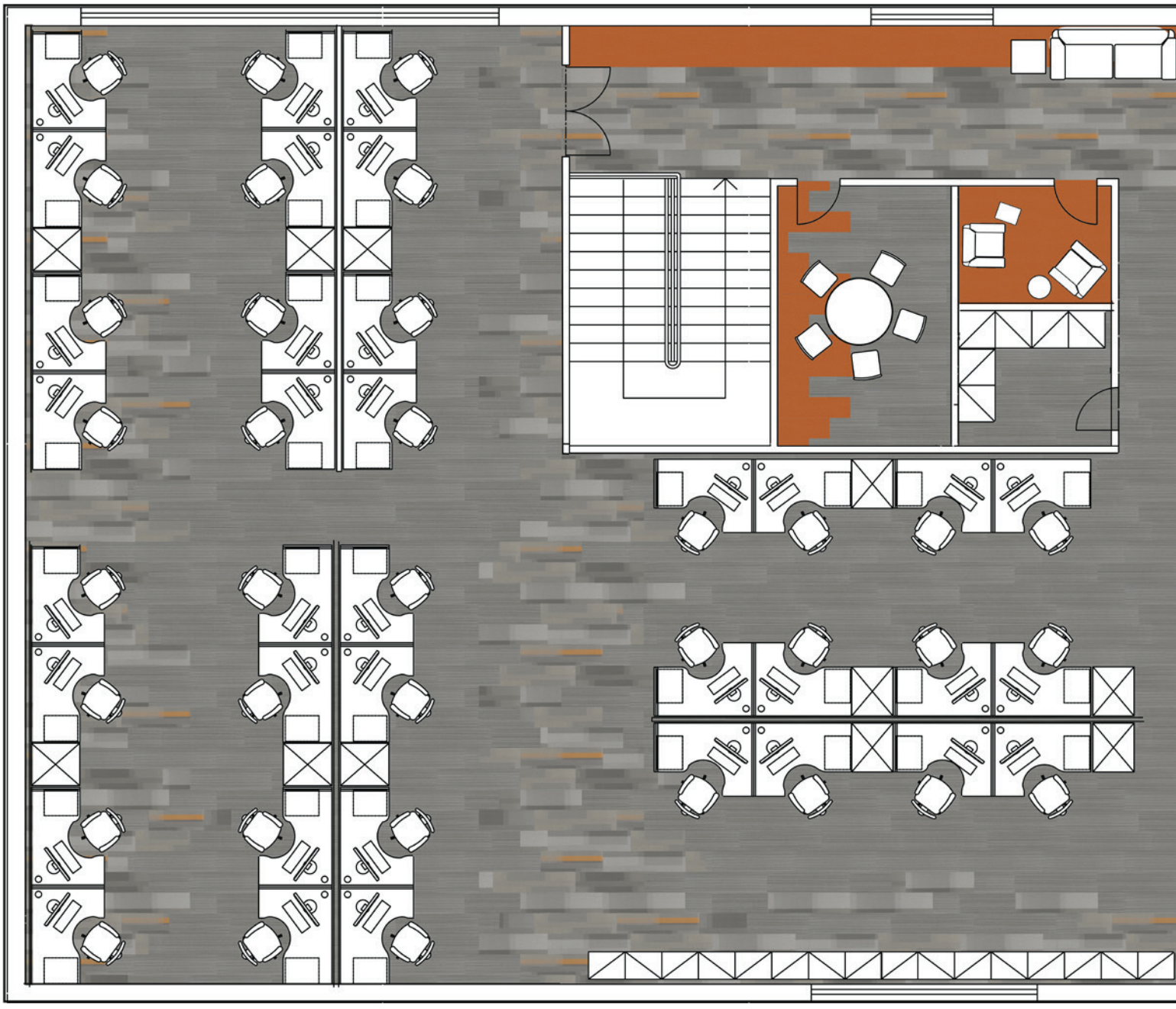
WORKING DOCS

architectural floor plans
photography of your space
mood boards / sketches
(if relevant)

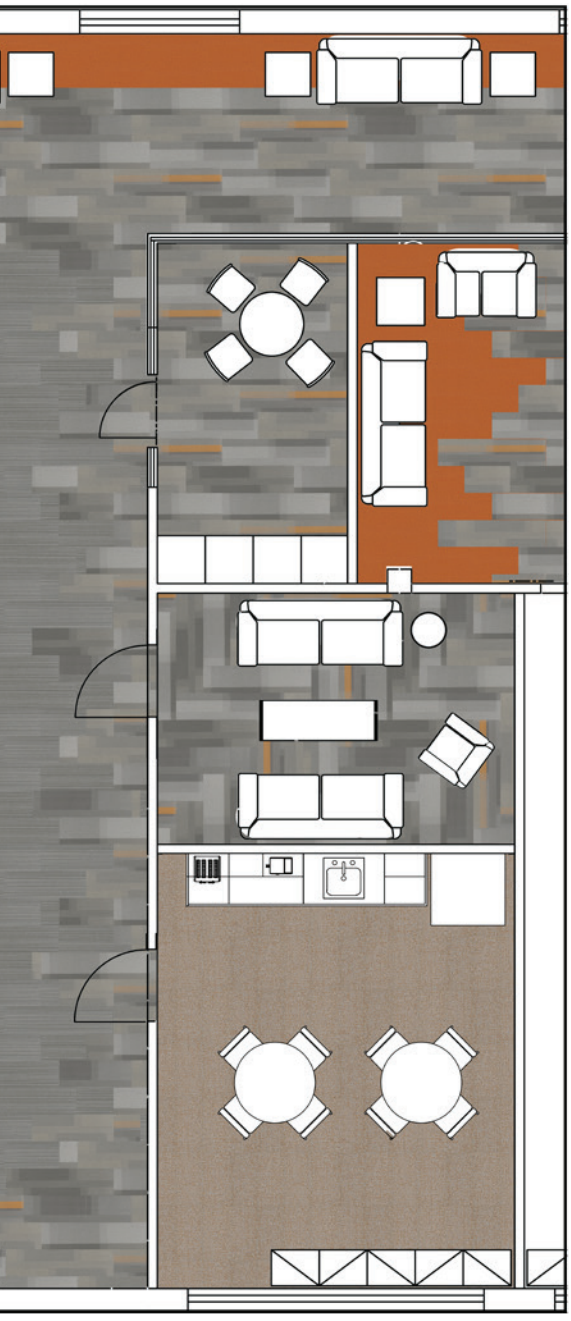
INSTRUCTIONS

DESIGN PREFERENCES

products (styles & colors)
installation methods & pattern directions
image choice for output
(if relevant)



NOTE: Revit & AutoCAD files are only used to generate rendering files from our design software. We DO NOT render directly into Revit or AutoCAD.



STAGE 2

VISUALIZATION | 2D CONCEPTUALS

A 2D rendering can be created to show how the products will look in your space (either a specific zone or the entire floor plate). Product placement is tailored to the clients plans and spaces to highlight focal points and create wayfinding.

Lead time: 3-5 business days

REQUIREMENTS:

- Complete and most recent AutoCAD, Revit or PDF blueprint of the space
- Identify focal points or specific design intent (meeting rooms, collaborative spaces, etc.)

Metallix - I315V
Iconic Green - 00330

Metallix - I315V
Slate Teal - 00380

Wood Planx Facet - I316V
Black Cherry - 00550

Wood Planx - I336V
Black Cherry - 00550

Metallix - I337V
Ionic Green - 00330

Metallix - I337V
Slate Teal - 00380

Metallix - I337V
Ultra Violet - 00980

Work Study Play - I0425
Student - 00330

Work Study Play - I0425
Alumni - 00430

Work Study Play - I0425
Video - 00900

Cube & Color - I0428
Pear - 00300

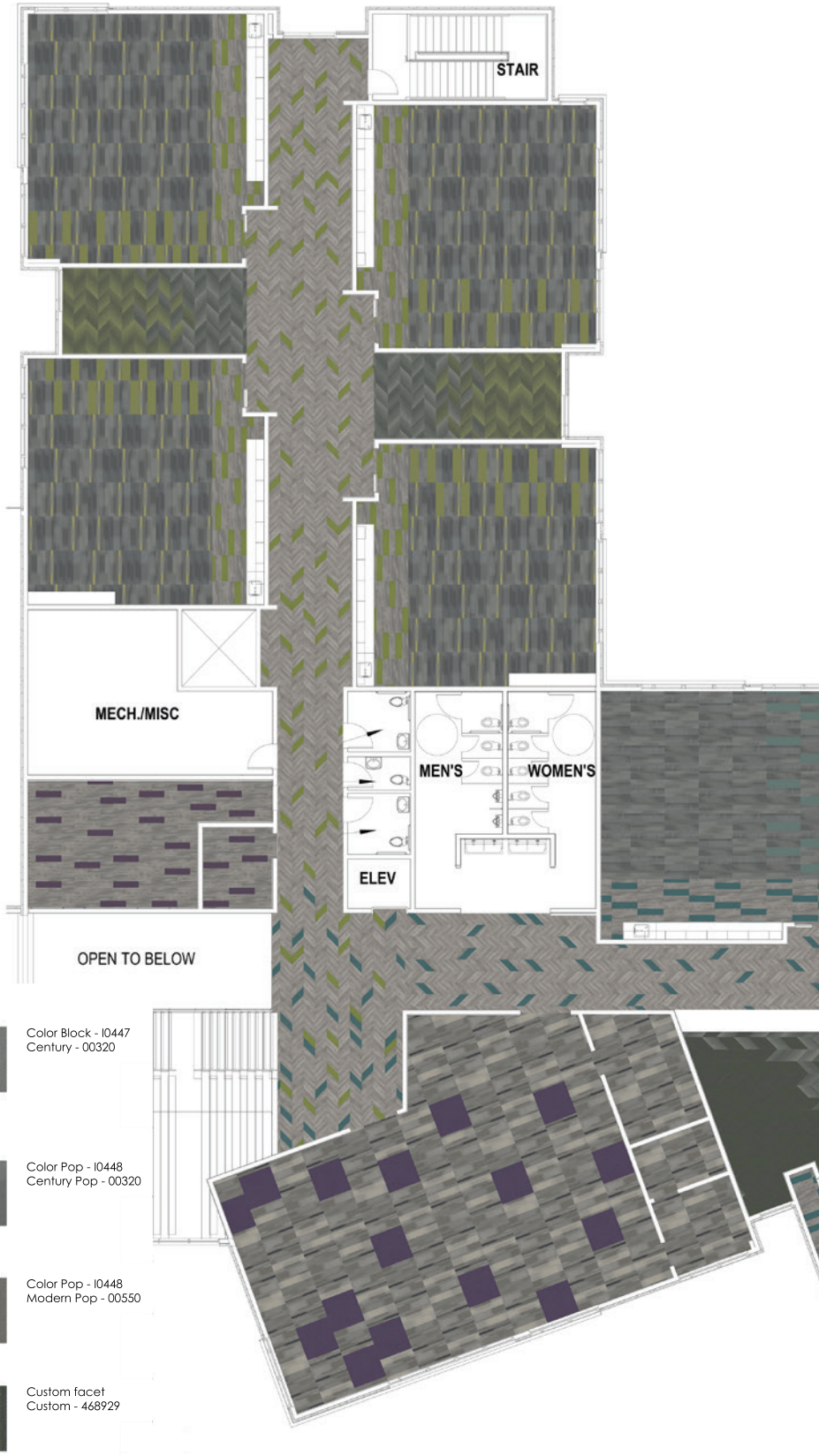
Cube & Color - I0428
Star Anise - 00520

Color Block - I0447
Century - 00320

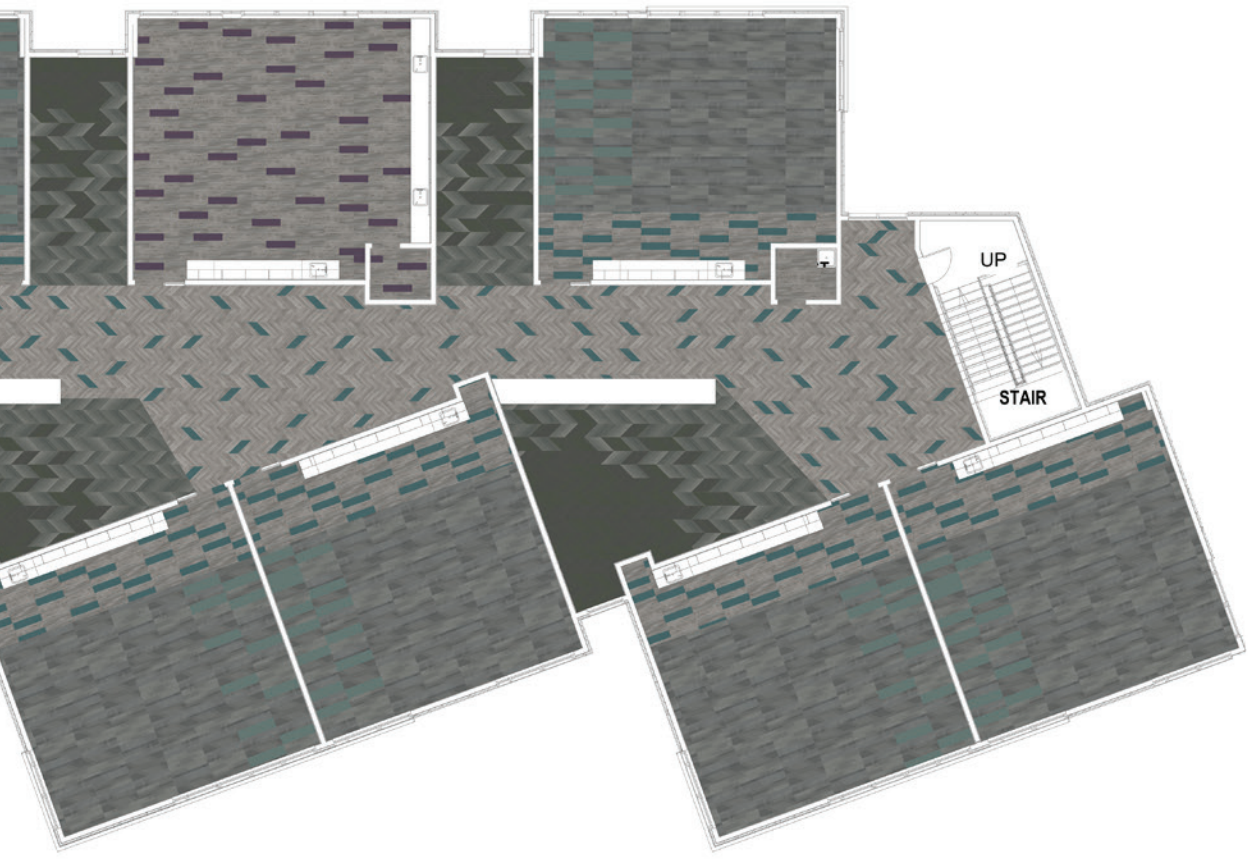
Color Pop - I0448
Century Pop - 00320

Color Pop - I0448
Modern Pop - 00550

Custom facet
Custom - 468929



The layout and scale rendered in this floor plan may not be an exact representation of the actual flooring. Please review product samples for accurate color and repeat scale. The rendering provided is only for design purposes and should not be used for ordering, estimating or exact layout details. An estimate must be completed by a professional for accurate ordering and layout information



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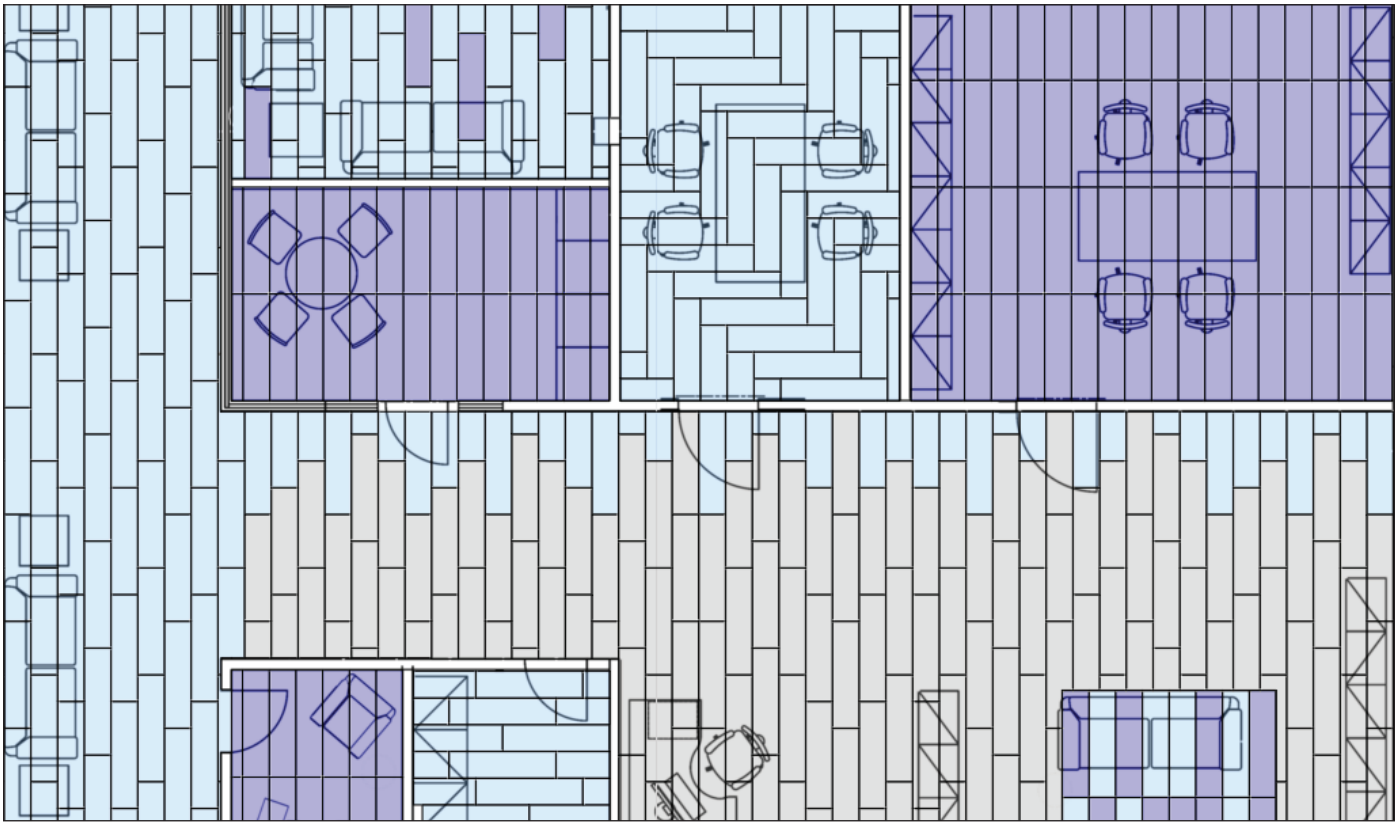


INSTALLATION GUIDE

PAINT BY NUMBERS GUIDE

TRANSFORM

STAGE 3

ESTIMATING / INSTALLATION GUIDES

The team puts together an installation guide and estimate that provides a list of quantities needed (this includes sundries or additional stock, if needed).

Lead time: 3-5 business days
(large or unusually complex projects may require more time)

REQUIREMENTS TO COMPLETE:

(FOR ESTIMATES AND INSTALLATION GUIDES)

SIGN-OFFS

DRAWINGS

client sign-off on
2D renderings
(prior to start)

Note: shop drawings only offered on projects requiring visualization

NOTIFICATIONS

VERIFICATIONS

notify team of project phasing or attic stock requirements
(prior to estimation)

field verification
by your installer
(highly recommended)

APPROVALS

FINAL

client approval
(to generate final product list and guide for installation purposes)

Product 01
METALLIX FACET 'ICONIC GREEN' - I315V-00330
Repeat: 12"W X 32.5"L
BOXED Goods

Product 02
METALLIX FACET 'SLATE TEAL' - I315V-00380
Repeat: 12"W X 32.5"L
BOXED Goods

Product 03
WOOD PLANX FACET 'BLACK CHERRY' - I316V-00550
Repeat: 12"W X 32.5"L
BOXED Goods

Product 04
WOOD PLANX 9X36 'BLACK CHERRY' - I336V-00550
Repeat: 9"W X 36"L
BOXED Goods

Product 05
METALLIX 9X36 'ICONIC GREEN' - I337V-00330
Repeat: 9"W X 36"L
BOXED Goods

Product 06
METALLIX 9X36 'SLATE TEAL' - I337V-00380
Repeat: 9"W X 36"L
BOXED Goods

Product 07
METALLIX 9X36 'ULTRA VIOLET' - I337V-00980
Repeat: 9"W X 36"L
BOXED Goods

Product 08
WORK. STUDY. PLAY 12X48 'STUDENT ' - I0425-00330
Repeat: 12"W X 48"L
BOXED Goods

Product 09
WORK. STUDY. PLAY 12X48 'ALUMNI' - I0425-00430
Repeat: 12"W X 48"L
BOXED Goods

Product 10
WORK. STUDY. PLAY 12X48 'VIDEO' - I0425-00900
Repeat: 12"W X 48"L
BOXED Goods

Product 11
CUBE & COLOUR FACET 'PEAR' - I0428-00300
Repeat: 17"W X 41"L
BOXED Goods

Product 12
CUBE & COLOUR FACET 'STAR ANISE' - I0428-00520
Repeat: 17"W X 41"L
BOXED Goods

Product 13
COLOR BLOCK 'CENTURY' - I0447-00320
Repeat: 12"W X 48"L
BOXED Goods

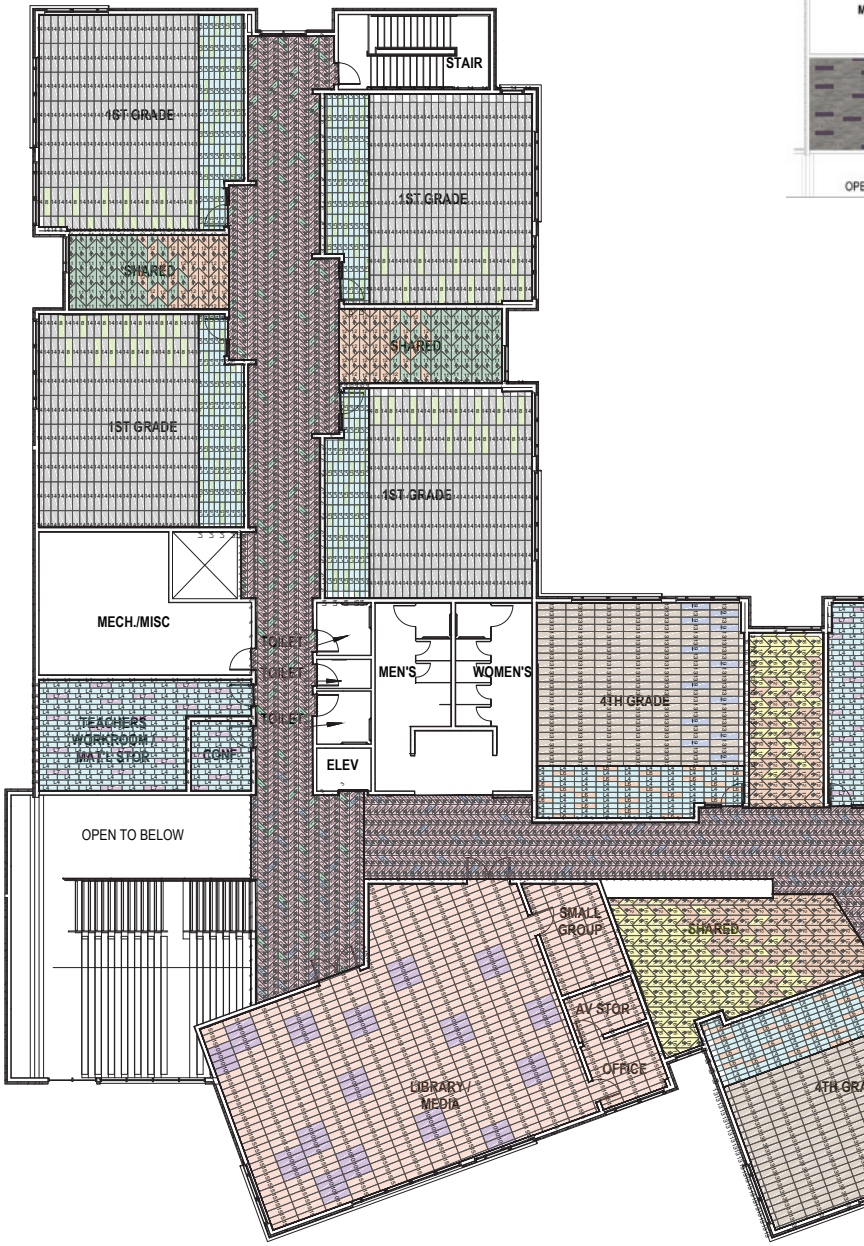
Product 14
COLOR POP 'CENTURY POP' - I0448-00320
Repeat: 12"W X 48"L
BOXED Goods

Product 15
COLOR POP 'MODERN POP' - I0448-00550
Repeat: 12"W X 48"L
BOXED Goods

Product 16
CUSTOM FACET 'CUSTOM' - CUSTOM-468929
Repeat: 17"W X 41"L
BOXED Goods

Project Pattern Guide

The above image(s) do not represent exact color or proportion, and may show portions or multiples of pattern repeats; refer to physical samples for this information



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This job was based on information submitted by the customer's firm and/or agent(s). Shaw Visualization Team is not responsible for final yardage requirements. These plans must be field verified by a carpet installer for accuracy and final yardage requirements. Dimensions, sizes, amounts, known seams and/or any other information provided on these plans may require on site adjustments due to job site conditions and/or minimal shrinking and/or stretching in the manufacturing processes. Sizes and amounts provided on these plans are net. Additional amounts and/or pattern repeats are included in the quantities provided in Shaw Visualization Team's estimating quote.

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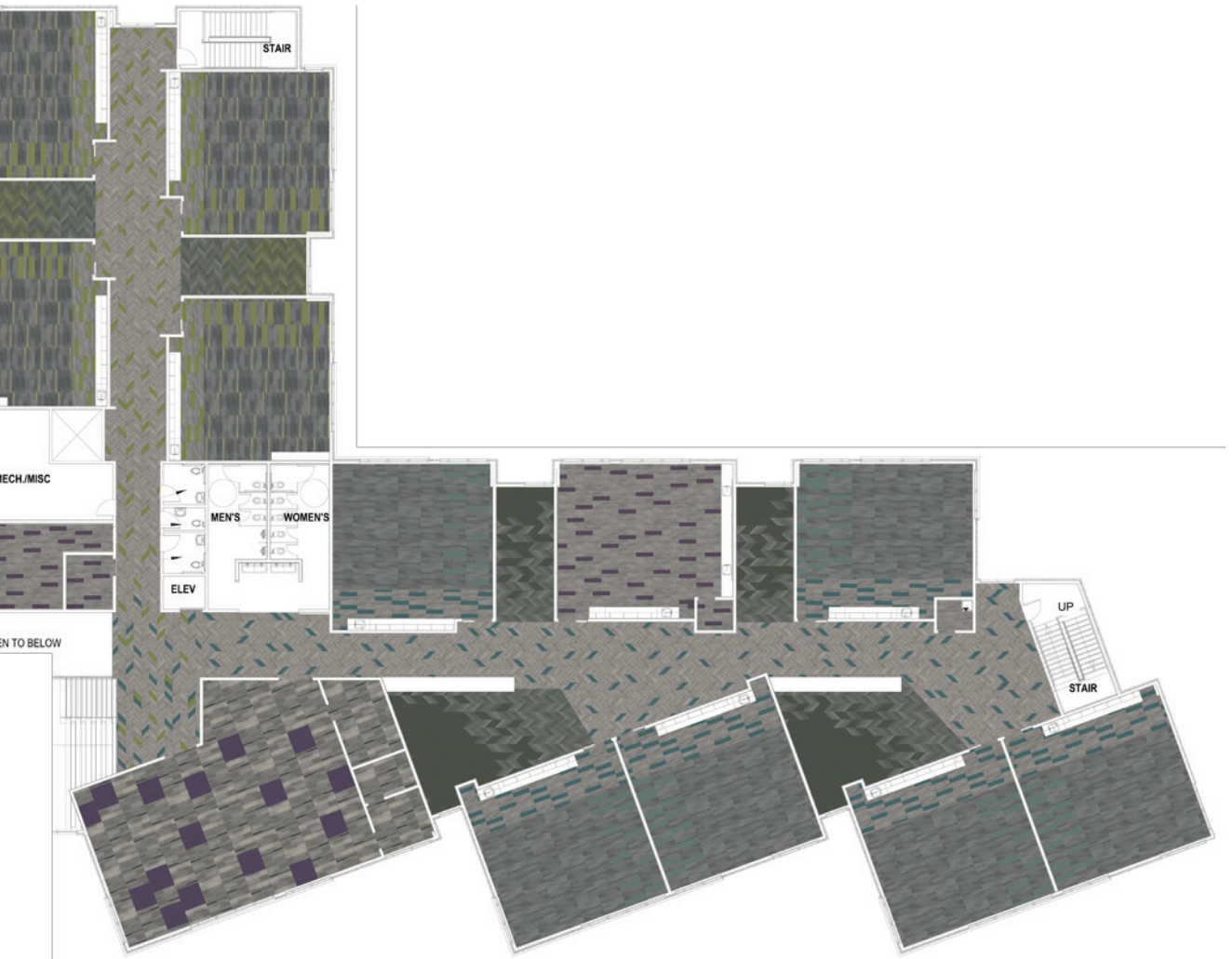
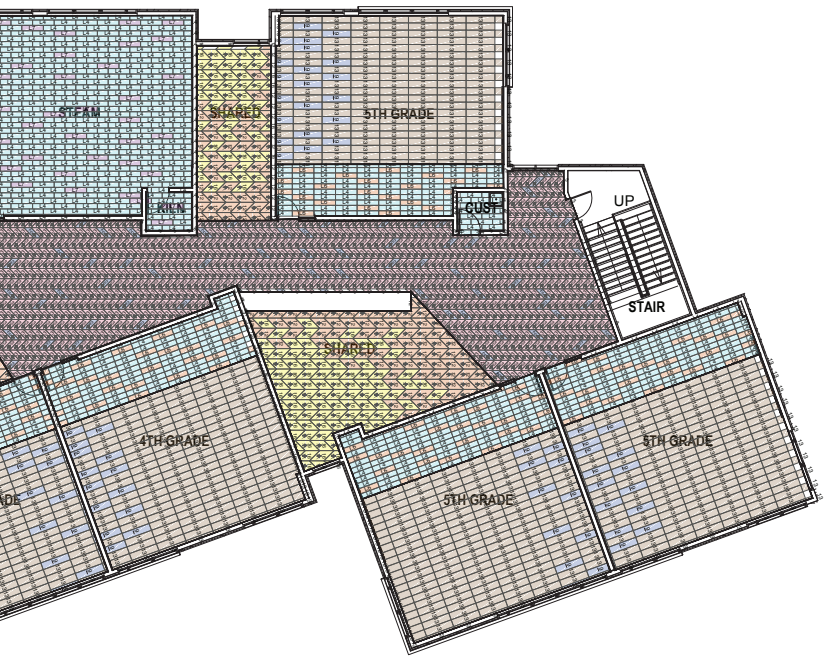


6 Conceptual Rendering



Visualization custom design studio

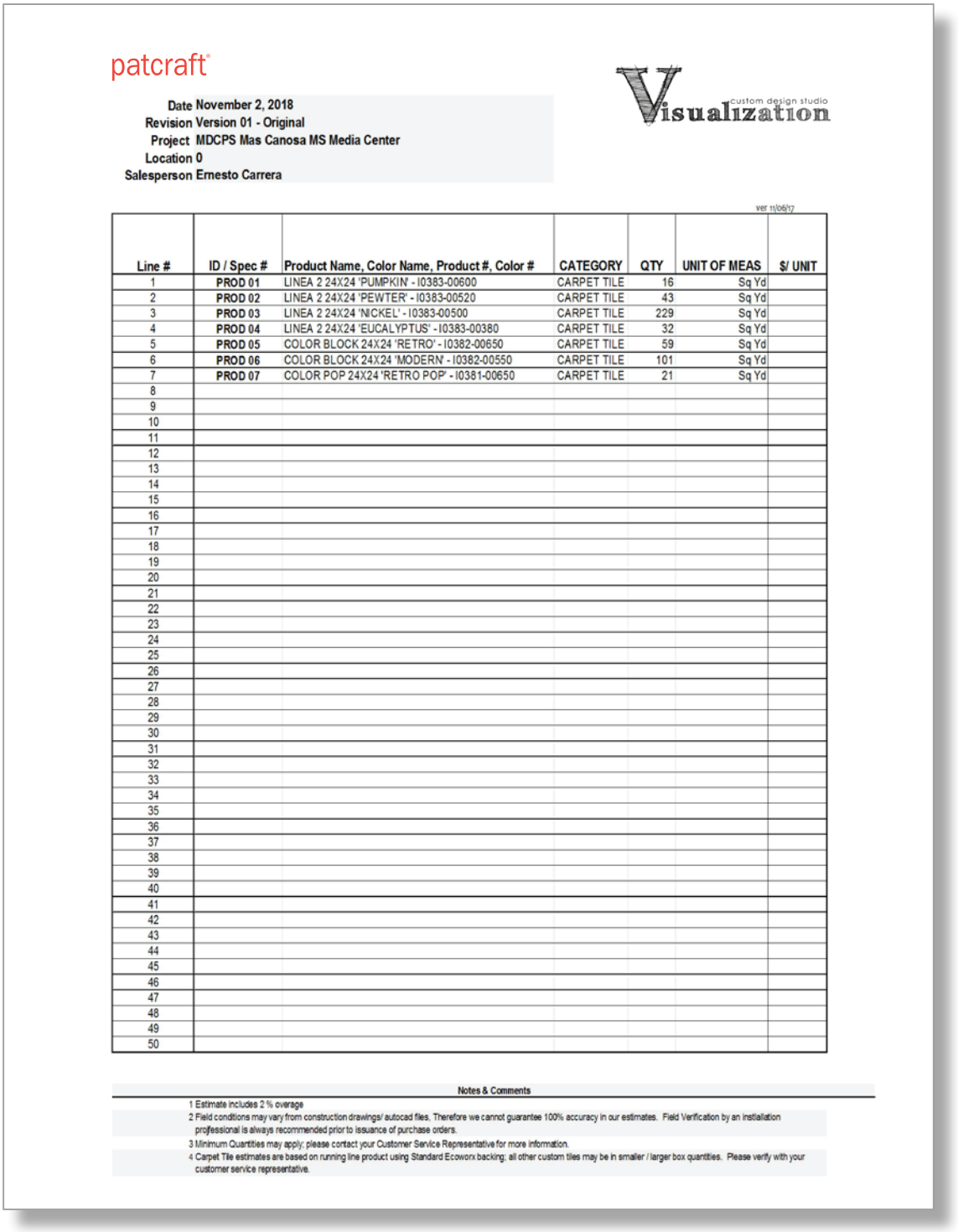
THIEL & THIEL | COLLEYVILLE, TX
Design by Thiel & Thiel
Photography by Stephen Selzer

MIXED MATERIALS COLLECTION

FINALIZE

ORDERING & INSTALLATION

Once the estimate is complete, you can work with your local Account Manager and/or installer for ordering and installation.



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Visualization custom design studio

Date November 2, 2018
Revision Version 01 - Original
Project MDCPS Mas Canosa MS Media Center
Location 0
Salesperson Ernesto Carrera

ver 11/06/17

Line #	ID / Spec #	Product Name, Color Name, Product #, Color #	CATEGORY	QTY	UNIT OF MEAS	$/ UNIT
1	PROD 01	LINEA 2 24X24 'PUMPKIN' - I0383-00600	CARPET TILE	16	Sq Yd	
2	PROD 02	LINEA 2 24X24 'PEWTER' - I0383-00520	CARPET TILE	43	Sq Yd	
3	PROD 03	LINEA 2 24X24 'NICKEL' - I0383-00500	CARPET TILE	229	Sq Yd	
4	PROD 04	LINEA 2 24X24 'EUCALYPTUS' - I0383-00380	CARPET TILE	32	Sq Yd	
5	PROD 05	COLOR BLOCK 24X24 'RETRO' - I0382-00650	CARPET TILE	59	Sq Yd	
6	PROD 06	COLOR BLOCK 24X24 'MODERN' - I0382-00550	CARPET TILE	101	Sq Yd	
7	PROD 07	COLOR POP 24X24 'RETRO POP' - I0381-00650	CARPET TILE	21	Sq Yd	
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Notes & Comments

1 Estimate includes 2 % overage
2 Field conditions may vary from construction drawings/ autocad files. Therefore we cannot guarantee 100% accuracy in our estimates. Field Verification by an installation professional is always recommended prior to issuance of purchase orders.
3 Minimum Quantities may apply; please contact your Customer Service Representative for more information.
4 Carpet Tile estimates are based on running line product using Standard Ecoworx backing; all other custom tiles may be in smaller / larger box quantities. Please verify with your customer service representative.

CROSSOVER I439V

ADMIX ENCORE I429V

MIXED MATERIALS COLLECTION

CUBE & COLOUR I0426 + I0428,

METALLIX I314V + I315V

CREATIVE CODE I476V

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CUBE & COLOUR I0426 + I0428

PINE STREET ELEMENTARY SCHOOL | CONYERS, GA
Design by Smallwood, Reynolds, Stewart & Stewart Associates
Photography by Robbins Photography Inc.

CMYK I426V

TANGIBLE HUE | POSSIBLE I0490,

REALIZE I0489

ADMIX ENCORE I429V

PRADO MODULAR I0317

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MATERIAL PARADOX | COLOR FILTER 10471

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